

VETEC Project

# Building an International Knowledge & Technology Transfer Network hub

Position Paper in International KTT - David Nunes Resende – University of Aveiro

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## UA International Cooperation

The University of Aveiro's focus on international cooperation is twofold. Firstly, because we believe that it is vital to be an important hub within these networks of excellence with other universities, as it enables us to be at the cutting edge in creating knowledge and value. Secondly, because we also want to be a partner involved in developing countries and institutions. The UA belongs to prestigious international cooperation networks, which it sees as key forums for the building of strong and systematic collaborative relationships. The network of UA partners is global and the cooperation activities that are carried out within this network are very diverse.

## International KTT

### Relevance of the International KTT

Complements University Third Mission and feeds the first mission.

### Key Objectives of the IKTT

- Collaboration in a huge network
  - Globally competitive and sustainable S&T commercialization activities, processes, and programs
  - International partners' National Network and Regional Centers of S&T Commercialization Excellence
- Sustainability
  - Increased University-Industry Collaboration toward the internationalisation
  - Sustainability of KTT programs and activities with the international components
  - Technology venture growth in EU and Global Markets
  - Enhanced Wealth and Job creation in partner countries
  - Serving first mission and vice-versa

## IKTT Implementation Plan for University Management

6 steps Implementation plan for university management developed by the Vrije Universiteit Brussel (Kevin De Moortel, Darya Zinkovskaya, Thomas Crispeels, 2019):

- Integrate IKTT in the strategic mission of UA & TTO
- Create awareness of IKTT, a new mindset
- Add IKTT in KPIs for government funds
- Allocate resources
- Review incentives for researchers, provide practical info on opportunities & things to take into account
- Run a first 5 years project with the VN partners (added by the UA)

### Activities of an eventual 5 years program w/VN (developed by the UA)

**Activity 1: Internships** - International Internships, In-Situation Training, Reverse Internship.

**Activity 2: Networking** - International conferences, International workshops, Regional Training Weeks, Initiation Brainstorms, Roundtables - Leaders Meetings.

**Activity 3: Promotion of Entrepreneurship** - Technology Venture Competitions, Boot Camps, Startup Days.

**Activity 4: International Business Development** - PT Connection Program, S&T assessments in Vietnam (*the Living Cases*), S&T assessments in Europe.

**Activity 5: Observation and Assessment** - Individual Activity Evaluations (HEI and R&D units), Program Annual Report, Program Annual Conference in VN/EU.

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